JA Quebec

Member of JA Canada

2023–2024 SERVICE OFFERING

Have a look at JA Quebec's services for schools, before- and after-school programs, youth organizations and other partner organizations. Our services are offered for the 2023–2024 school year and summer 2024.

INSPIRE | PREPARE | SUCCEED

WHO WE ARE

Since 1962, Les programmes éducatifs JA Québec (or JA Quebec) has inspired and educated young people ages 10 to 18 about **entrepreneurship**, **work readiness** and **financial health**.

Thanks to our network of partners and some 500 volunteers from the business community, our non-profit develops kids' leadership and entrepreneurial skills while also encouraging them to become engaged, innovative and inclusive citizens. Whether our programs are delivered in classrooms or at youth-focused events, we do everything we can to foster academic success and make high-quality programs available to all students.

Our philosophy:

1. Learn by doing through fun activities.
2. Bridge the gap between education and business.
3. Nurture creativity and innovation.

WHAT WE OFFER

Long- and short-term learning experiences, 10 programs total, 9 combinations of programs and a range of delivery options and time formats! Plus, we provide all the materials and resources needed to adapt our programs to different students, tracks and contexts.

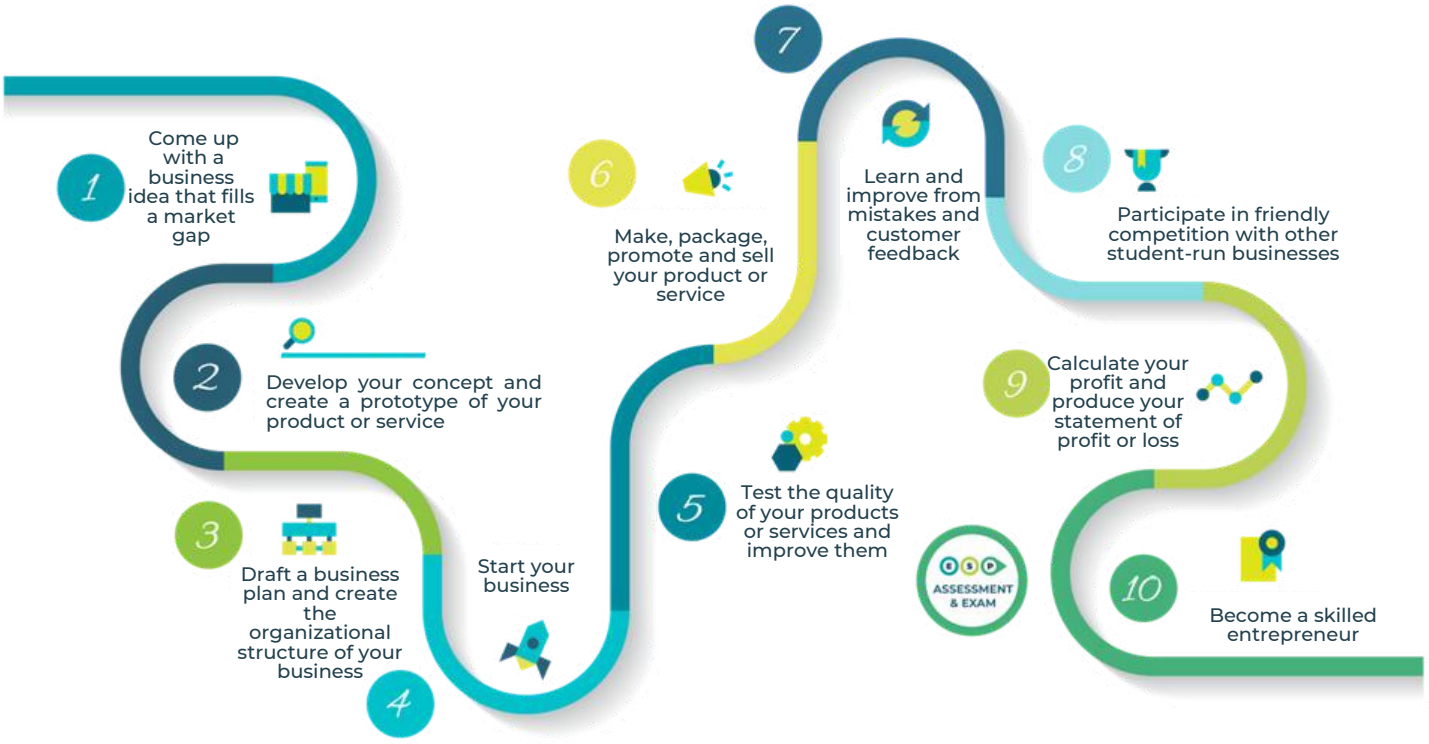
- Wide range of well-developed programs
- Resources in both official languages
- Turnkey experiences
- Training for teachers
- Network of dedicated volunteers and mentors
- And more!

Our bank of free resources:

- Workbooks for students
- Guidebooks for volunteers and teachers
- Fun teaching resources (laminated maps, Bingo, board games, etc.)
- Self-directed online learning programs (JA Campus)
- Multimedia resources

LONG-TERM LEARNING EXPERIENCES

Our long-term learning experiences give students a chance to see what it's like to start and run their own business. The **Company Program** is designed for 15- to 18-year-olds and takes place over 20 weeks. Its sister program, the **Junior Entrepreneur Program**, is for 10- to 12-year-olds and unfolds over 12 weeks.



Our team provides support based on the format you choose and how involved you want us to be. Here's how we help:

- Train and provide support to teachers
- Recruit, train and provide support to volunteers and mentors
- Take the lead in the process to ensure an enjoyable turnkey experience

Funding for businesses: Each student is asked to provide a contribution, which is eligible for various grants. See the full program sheet.

Note: These programs can be adapted to before- and after-school programs.

SHORT-TERM LEARNING EXPERIENCES

Offered in-person or online, our **school programs** are one-off workshops. They consist of 4 to 5 modules, each on a specific topic. As a general rule, each topic contains content covering a 50- to 75-minute period, totalling 4 to 5 hours per program.

3 DELIVERY OPTIONS

These programs can be:

1

Led by teachers to offer more flexibility, optimal use of content and adaptation to particular needs.

2

Led by volunteers from the business community, providing a turnkey activity.

3

Introduced through an activity with a volunteer and subsequently led by teachers.

3 TIME FORMATS

60–75 minute session
Organized around an existing or customized program module based on classroom needs. This format is ideal for a full period.

2–3 hour session
Drawing on main activities from modules within a program, this session covers all the topics in a compact timeframe.

Full program (4+ hours)
Teachers who want to tap into the full potential of the materials can deliver the program themselves. They'll have enough content to cover at least 4 periods.

COST: 100% FREE OF CHARGE!

ELEMENTARY – PROGRAMS

MORE THAN MONEY

Grades 5 and 6

Introduces the concepts of income, expenses, loans and savings, in addition to the basic steps for building a small business. Young learners gain a better understanding of the importance of managing their money, and they also develop their first business plan.

Materials:
Game kit, workbook, multimedia resources

STRONGER TOGETHER
DIVERSITY IN ACTION

Grades 5 and 6
*** Can be adapted for Secondary 1 and 2**

Students experience the strength of teamwork to achieve common goals, regardless of physical, ethnic, cultural or social differences. JA helps students develop a positive attitude toward diversity, so that they view it as an asset rather than an obstacle.

Materials:
Workbook

OUR BUSINESS WORLD

Grades 5 and 6
*** Can be adapted for Secondary 1 and 2**

An excellent introduction to the business world, covering why businesses are created, business vocabulary and the role that businesses play in the community. This program takes a look at Canadian businesses to talk about innovation, adapting to change, and the history of now-defunct businesses.

Materials:
Game kit, workbook, multimedia resources

ELEMENTARY – PROGRAM COMBINATIONS

Here are our most popular program combinations, which deliver an all-inclusive and well-balanced experience. Organized by topic, these combinations are designed around common objectives and cycles to offer comprehensive lesson plans that make sense for your group's situation.

Budding entrepreneurs

Our Business World + More than Money

Both fun and very instructive, this combination of programs on the topic of "entrepreneurship and business" gives students an opportunity to explore business terminology, create a mini business plan and reflect on the role of businesses in the community. Students discover what innovation is through workshops that touch on creativity, finances and even history! This is also a great opportunity to talk about the difference between commercial and social economy businesses.

Format: 2 x 2 workshops of 60–75 minutes (2 dates, 4 periods)

* This combination can become a trio by adding a workshop from our Stronger Together program, or it can be extended with the Junior Entrepreneur Program.

Social conscience

Stronger Together + Our Business World

Perfect for fostering engaged and open-minded young citizens, this program combination helps students see diversity as an opportunity rather than an obstacle. They then adapt concepts from the business world like teamwork, inclusion and innovation, and explore the positive impacts of local businesses. Students learn by exploring their community and the people in it.

Format: 2 x 2 workshops of 60–75 minutes (2 dates, 4 periods)

Leadership and staying in school

More than Money + Stronger Together

Students regularly face obstacles to success, whether at school, at home, during extracurricular activities or during any other social activities. This program combination prepares students to overcome obstacles by drawing on the challenges of entrepreneurship, practices fostering diversity and the experiences of others. Opportunities abound for learning, teamwork, communication and mentor-mentee relationships in this topic series that reminds students they don't have to go it alone!

Format: 2 x 2 workshops of 60–75 minutes (2 dates, 4 periods)

SECONDARY – PROGRAMS

ECONOMICS FOR SUCCESS

Secondary 1 to 5, depending on activities chosen

Students identify their career objectives, interests and skills in this program and take a closer look at the advantages of staying in school and personal development. Students also learn to plan for success in terms of education, finances and careers. As a bonus, the program includes a mock job interview, an introduction to pay stubs and the importance of first impressions!

Materials: Game kit, workbook and multimedia content.

BE ENTREPRENEURIAL

Secondary 3 to 5

Enriching workshops on entrepreneurship, planning, developing strategies and drafting a business plan. This program explores the role and profile of entrepreneurs themselves, along with basic concepts like products and services, target market and competitive advantage.

Materials: Workbook and multimedia content.

WORLD OF CHOICES

Secondary 1 to 5

Students meet with mentors from requested industries, professions and fields to learn about their professional and academic backgrounds. Time is allotted for interactions between students and speakers at each meeting, as well as to help students start thinking about career paths and make their first professional networking contacts!

Materials: None

SUCCESS SKILLS

Secondary 1 to 5, depending on activities chosen

Communication, cooperation, problem-solving and continual learning: 4 topics to discover the essential skills for personal, academic or professional success. In addition, each workshop includes reflections on mental health—examples include managing stress, identifying your comfort zone, and finding balance between resilience and personal growth.

Materials: Workbook and multimedia content.

DOLLARS WITH SENSE

Secondary 1 to 5, depending on activities chosen

In this essential financial literacy program, students learn to set goals, save money and make smart decisions to manage their money responsibly. The program explores how to avoid debt traps and getting into debt. Students also learn more about the history of money, different forms of consumerism and how to prepare a budget for a goal.

Materials: Workbook and multimedia content.

- Stronger Together: Sec. 1 and 2; Welcome class
- Our Business World: Sec. 1 and 2

SECONDARY 1 AND 2 – PROGRAM COMBINATIONS

Find your path

World of Choices + Economics For Success + Dollars with Sense

This flexible combination adapts to students' grade level and needs to create a relevant and very hands-on "starter kit". Mixing a career talk, activities about personal development, and the basics of planning and personal finances, it's a great launchpad for individual exploration! Packed with fun activities to awaken Secondary 3 to 5 students' curiosity!

Format: 3 periods of 60–75 minutes (same day or several days)

Plan for success

Economics For Success + Success Skills

For this program combination, we pieced together a toolbox for the real world and for developing the skills needed for academic and professional success. Students move between planning for post-secondary education, building a network, and gaining knowledge about personal finances, the job market and even their own strengths and weaknesses. This stimulating mix is designed to foster engaged and prepared citizens.

Format: 2 to 4 periods of 60–75 minutes (same day or several days)

Consider entrepreneurship

World of Choices + Be Entrepreneurial

In this program combination, students meet face to face with local entrepreneurs, hear inspiring stories and learn basic business planning concepts. Students get to step into the shoes of a business owner and discover the skills required, the resources available for young entrepreneurs and, most importantly, what lies ahead if they choose to go down this path.

Format: 2 to 4 periods of 60–75 minutes (same day or several days)

*** Excellent precursor to the "Experience entrepreneurship" combination for Secondary 3, 4, and 5 students**

* Other workshops can be added to these combinations to explore topics in depth. Teachers can also choose to reuse the materials provide to teach other subjects.

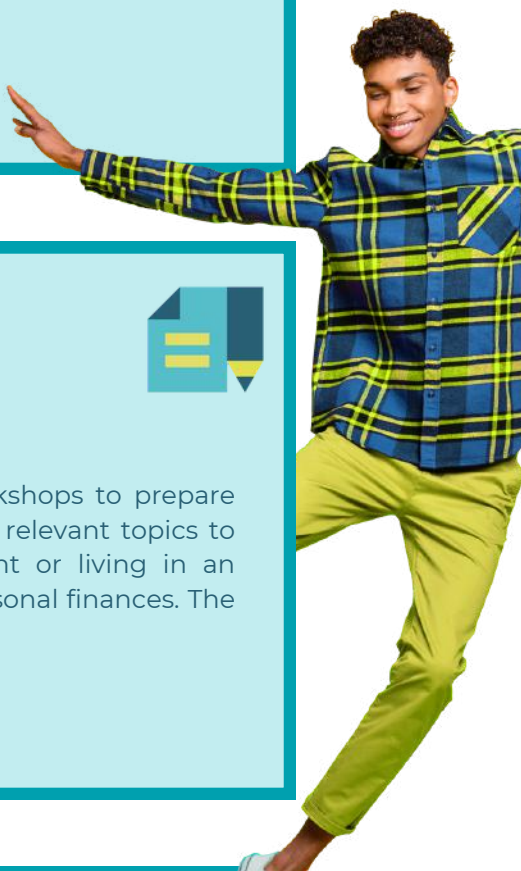
SECONDARY 3, 4 AND 5 – PROGRAM COMBINATIONS

Stay in school and tap into your full potential

World of Choices + Economics For Success + Success Skills

This combination of programs brings together a career talk about the value of staying in school and activities on work readiness, critical-thinking skills development and gaining the many essential skills that students will need in their academic and professional lives. The focus is on practical advice adapted to students' age so that they can develop self-confidence, learn leadership skills and explore their full potential.

Format: 3 periods of 60–75 minutes (same day or several days)



Prepare for adulthood

World of Choices + Dollars with Sense + Economics For Success

For this program combination, we've selected our most hands-on workshops to prepare students for adulthood. It takes a fun approach to a mix of serious and relevant topics to keep students engaged, from role-playing games around employment or living in an apartment, to a career talk, to a self-assessment of knowledge about personal finances. The goal is to help students become independent and make smart decisions.

Format: 3 to 4 periods of 60–75 minutes (same day or several days)

Experience entrepreneurship

World of Choices + Be Entrepreneurial

Done as "group work" or "business competition" based on the teacher's preference, students are introduced to business planning. Workshops on starting a business are combined with meeting a local entrepreneur, who acts as a mentor throughout the activity. Basic marketing and business administration concepts are also covered. This combination also aims to build students' leadership, communication and interpersonal skills.

Format: 2 to 4 periods of 60–75 minutes (same day or several days)

FAQ

Q: Are the programs really free?

A: With the exception of student contributions for our long-term experiences, yes! Workshops, short-term experience materials and access to the digital campus are provided 100% free of charge, thanks to the generous support of our donors and partners.

Q: Are your programs available across Quebec?

A: Yes! The details of delivery methods and formats may vary in certain administrative regions, but our programs are available everywhere in Quebec.

Q: Can I get more information about the content or see the materials before I register my class or my school?

A: Of course! Our coordination team would be happy to go over the activities with you that are right for your needs. Just drop us a line for a presentation or a phone call!

Q: I want to book a volunteer-led experience! How does it work?

A: You can use the online form to register your class, or you can also directly contact the coordinator for your administrative region.

Q: I already teach entrepreneurship to my students. Are your programs of any use to me?

A: Absolutely! We will simply guide you to what works best with your current lesson plans and the activities you've already completed or are working on. You could add to the experience with one-time activities, formalize your lessons with the materials we provide, or just take your lessons one step further!

Q: I work with other organizations. Are you a competitor?

A: We are often seen as a complement rather than competition. For example, Desjardins Business is one of our partners, even though their School Caisse program overlaps with our financial health programming. In terms of entrepreneurship, we are a facilitating organization for OSEntreprendre projects! Working together makes all our programs better!

Q: Several teachers in my department or school are interested. How can we make sure that the content is not repeated from one class to the next or from one grade to the next?

A: We take care to plan everything so that the activities in one part build on the activities in the other, whether by grade, topic or over a 2- or 3-year path within a program. :)

Q: My students have specific needs or are in a special needs program. Could your resources be right for them?

A: Yes, and they're going to love it! We frequently adapt our programs so that they can be offered in different contexts and to different kinds of groups. We handpick the activities that are right for each group of students, along with the appropriate teaching materials. Making our resources accessible to everyone is very important to us.

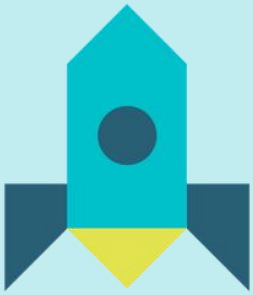
Q: I run a before- and after-school program or a youth organization. Are there any resources specifically for my kids?

A: Yes! There are many options. Just share your needs or ideas with us, and our team do our best to work together with you.

EXCLUSIVELY AT JA QUEBEC!

JA Quebec also provides students with many opportunities for learning and networking. Over the years, we've developed a unique offering of events and educational activities.

Below are a few examples of flexible opportunities that are open to everyone, while the column on the right shows additional events we've created for students in the **Company Program** to deliver an even more enriching experience.



Company Program
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Event format

At your request, many of our programs can be turned into events. From themed days to entrepreneurial competitions to talks, there's a wide range of possibilities!

Activities for day camps or before- and after-school programs

Whether in the form of an event or one-time activities, we adapt our fun materials so that they add to the arsenal of resources for educators and those who work with Quebec youth.

Digital campus

On our educational platform, JA Campus, volunteers, teachers and students alike can access multimedia resources and self-directed online programs. It's a great way to pique students' interest in a topic or explore a topic further.

NASJAQ challenge

Students in the Company Program have the option to compete in a 7-week stock market simulation that wraps up with a grande finale: an event for the top 11 teams held at our partners' offices.

COJEQ Young Entrepreneurs Conference

Every spring, COJEQ brings together students over a long weekend where various workshops help them tap into an entrepreneurial mindset, from friendly competitions, to drafting a business plan, to networking with professionals and entrepreneurs.

Quebec Future Business Leaders Annual Gala

Organized to celebrate the work of our students and to give them an opportunity to network, our fundraising gala is also a golden opportunity to underscore the contribution of our partners and volunteers from the business community.

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